

Last Updated: 13 February 2026

1 Acceptance of Terms

These Terms of Use ("Terms") govern access to and use of the Better Business by Design Limited ("BBBD", "we", "us" or "our") website and publicly accessible digital content. By accessing or using this website, you agree to comply with these Terms.

2 Purpose of Website and No Professional Advice

This website provides general information regarding BBBD's advisory services, Intelligent Process Automation (IPA), AI-enabled solutions, digital workforce capabilities, methodologies, and thought leadership content.

The information provided is for general informational purposes only and does not constitute legal, financial, technical, or professional advice. Formal advice is only provided under written agreement.

3 Intellectual Property Rights

All website content, including text, graphics, frameworks, methodologies, documentation, designs, logos, and visual assets, is owned by or licensed to BBBD and protected under intellectual property laws.

No content may be reproduced, modified, distributed, republished, transmitted, displayed, or commercially exploited without prior written consent from BBBD, except for limited internal, non-commercial use.

4 Acceptable Use

You agree not to misuse this website or attempt to gain unauthorised access to systems, data, or infrastructure connected to BBBD. Prohibited activities include introducing malicious code, conducting denial-of-service attacks, scraping data at scale, or otherwise interfering with website functionality.

5 Security and Availability

BBBD takes reasonable steps to maintain the security and availability of this website. However, we do not warrant that the website will be uninterrupted, error-free, or free from vulnerabilities. Users access the website at their own risk.

6 AI and Automation Disclosures

References to automation, AI-enabled services, or digital workforce capabilities describe governed, controlled implementations delivered under formal client agreements.

No AI-related capability is provided through this public website. AI-enabled services are delivered only under contract, with defined governance, oversight, security, and compliance controls.

7 Third-Party Links

This website may contain links to third-party websites. BBBD is not responsible for the content, security, or privacy practices of third-party sites.

8 Limitation of Liability

To the maximum extent permitted by law, BBBD shall not be liable for any direct, indirect, incidental, special, consequential, or punitive damages arising out of or relating to access to or use of this website.

9 Indemnity

You agree to indemnify and hold BBBD harmless from any claims, losses, damages, liabilities, or expenses arising from your misuse of the website or breach of these Terms.

10 Confidentiality

Information provided via this website should not be considered confidential unless explicitly stated. Formal confidentiality obligations arise only under executed agreements.

11 Compliance with Laws

You agree to comply with all applicable laws when using this website, including export control laws and intellectual property regulations.

12 Privacy

Your use of this website is subject to our Privacy Policy, which explains how we collect and manage personal information.

13 Changes to Terms

BBBD reserves the right to update these Terms at any time. Updated Terms take effect upon publication on this website.

14 Governing Law and Jurisdiction

These Terms are governed by the laws of New Zealand. Any disputes arising from these Terms shall be subject to the exclusive jurisdiction of the New Zealand courts.

15 Severability

If any provision of these Terms is found to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.